SOAR Global Institute

A company focused on providing resources for human development

SOAR Global Institute is a company focused on providing resources for human development, centered on a computerized communication behavior profile. With this solid individualized profile report, showing one's pattern of communication style, feedback, coaching, training, and consulting services can be added to maximize interpersonal relationships and to increase harmony and productivity in different group situations. The profile report itself gives insights on how one communicates, lead others, and is expected to react when facing various situations, as a powerful knowledge to work on personal and team development, serving family, school, church, and professional contexts.

MISSION & VISION

Guide individuals and groups to a greater achievement in their lives, through self-awareness and more effective communication.

People worldwide intentionally realizing their personal and professional potential based on their SOAR profiles.

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ENHANCE YOUR COMMUNICATION EFFECTIVENESS

The SOAR Profile can take you to a greater level of interpersonal relationships and communication, to a better life at work and with family.
WHAT IS SOAR?

SOAR means “fly, ascend, climb, hover, rise”. A good illustration for it is the flight of an eagle, with its open wings and search of favorable air currents, to ascend high with no big effort, and there remaining, able then to focus on meaningful objectives with an enlightened panoramic view.

A SOAR Profile is a personal communication behavior assessment with four trait dimensions: Dominant, Extrovert, Patient, and Analytical.

The SOAR approach aims to produce a clear understanding about one’s personality, guiding him or her through a path of effective personal development. The SOAR study has been applied to more than a million people of different cultures in the United States, Latin America, Europe, Asia and the Middle East.

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<th>Group Profile Report</th>
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PRODUCTS & SERVICES

- **Individual Profile Assessment**
  Profile Report showing your behavioral and communication styles.

- **Profile Report Analysis**
  Feedback from a Certified Soar Practitioner to help interpret your Profile Report and elaborate approaches for your personal improvement.

- **Life & Executive Coaching**
  Support from a Certified Soar Practitioner with formal training and experience to take you to a superior development level.

- **Group Profile**
  Profile Report presenting a group predominant behaviors and communication styles.

- **Specialized Applications**
  - Human Resources
  - Teambuilding
  - Sales Force Tuning
  - Coaching and Counseling Certification
  - Family and Married Life Building Up

APPLICATIONS

The SOAR Communication Profile has been effectively utilized in a variety of human relationships contexts, where life happens and value is produced. The SOAR approach can be used to help people and organizations in:

- Personal development and growth
- Teamwork
- Improvement in communication and relationships
- Employee integration
- Selection process of candidates for jobs
- Conflict resolution
- Coaching
- Leadership development
- Productivity and performance
- Sales force shaping and tuning
- Ministry and church development
- Youth empowerment
- Marriage and family counseling
- Faculty and student’s communication

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